

# Code Platoon Privacy Policy

**Updated Date: September 1, 2025**

This Privacy Policy applies as between you, the User of this website (<https://www.codeplatoon.org>), and **Code Platoon, NFP**, the owner and operator of this website. This Policy explains how we collect, store, and use personal information when you interact with our website, apply to our programs, donate, or otherwise engage with Code Platoon online.

By using this site, you agree to the terms of this Privacy Policy. If you do not agree, please discontinue use of the site.

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## 1. Definitions

- **Account:** the personal information and credentials used by Users to apply, donate, or sign up for communications.
  - **Content:** all text, graphics, images, video, audio, and other materials published on codeplatoon.org.
  - **Cookie:** a small text file placed on your device by our website when you visit certain parts of the site or use certain features.
  - **Data:** all information submitted to codeplatoon.org, including but not limited to application details, donation details, and newsletter sign-ups.
  - **Services:** program information, applications, donation processing, volunteer engagement, and related offerings through our website.
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## 2. Data We Collect

We may collect the following types of information:

- Personal details such as name, email address, phone number, and mailing address.
- Application information provided when applying to Code Platoon programs.
- Payment and billing information for donations or paid services.
- Communication preferences (e.g., newsletter sign-ups).

- Technical data such as IP address, browser type, and usage behavior.
  - Information collected via cookies (see our Cookie Policy).
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### **3. How We Use Your Data**

We use collected Data to:

- Provide program information and process student applications.
- Process donations and provide tax receipts.
- Communicate updates, newsletters, and opportunities.
- Manage volunteer or partnership inquiries.
- Improve our website and outreach strategies.
- Maintain security and comply with legal obligations.

### **Prospective Student Applications**

When you apply to a Code Platoon program, we collect and process the information you provide (such as education history, military affiliation, and application responses) to:

- Review and evaluate your eligibility for admission.
- Communicate with you about your application status, next steps, and enrollment opportunities.
- Provide optional pre-application learning resources and guidance.
- Generate anonymized, aggregated reporting to help us evaluate and improve our admissions process.

We will not share individual applicant data with outside parties except as required by law or as necessary to operate our admissions process (for example, through secure application and admissions systems).

### **Donors and Supporters**

When you make a donation or pledge support, we collect the necessary personal and payment details to:

- Process your donation securely.
- Provide receipts and acknowledgments for tax purposes.
- Communicate with you about your giving history and opportunities to support Code Platoon.
- Maintain accurate records for compliance and audit purposes.

We do not store full payment card information on our systems. Payment processing is handled securely through third-party providers. Donor information is never sold or rented to outside organizations.

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## **4. Data Sharing and Third Parties**

We do not sell your personal information. We may share Data with:

- Service providers (e.g., donation processors, email platforms, analytics providers) to support our operations.
  - Regulatory or legal authorities when required by law.
  - Third-party integrations (e.g., embedded videos, event registrations, analytics tools) that may collect limited data under their own policies.
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## **5. Data Security**

We take reasonable technical and organizational steps to protect your personal information against unauthorized access, loss, or misuse. However, no online system can guarantee complete security.

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## **6. International Access**

Code Platoon is based in the United States, but our website may be accessed globally. By using the site from outside the U.S., you acknowledge that your information may be transferred to and processed in the United States.

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## 7. Your Rights

Depending on your location, you may have certain rights regarding your personal information, including:

- The right to access, update, or delete your personal data.
- The right to opt out of marketing communications.
- The right to restrict or object to certain types of processing.
- The right to withdraw consent where consent has been given.

Requests to exercise these rights may be made via the contact information below.

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## 8. Retention of Data

We retain personal information only as long as necessary to fulfill the purposes described in this Policy, meet legal obligations, or resolve disputes. Once no longer required, data will be securely deleted.

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## 9. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact:

**Code Platoon, NFP**

Email: [info@codeplatoon.org](mailto:info@codeplatoon.org)

Address: 125 S. Clark St, Suite 1800, Chicago, IL 60603

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## 10. Changes to This Policy

We may revise this Privacy Policy from time to time. Updates will be posted on this page with a new effective date.