

Code Platoon Cookie Policy

Updated Date: September 1, 2025

This website (<https://www.codeplatoon.org>) uses cookies and similar technologies to distinguish you from other visitors. By using cookies, we can provide you with a better browsing experience, improve our site's performance, and better understand how visitors engage with our programs and content.

Your acceptance of this Cookie Policy is deemed to occur when you press the "Accept" button on our cookie banner or when you select your cookie preferences in our cookie manager and press "Continue." If you do not agree to this Cookie Policy, please stop using our site immediately.

1. Definitions

- **Cookie:** a small file placed on your device by our website when you visit certain parts of the site and/or when you use certain features.
 - **We/Us/Our:** Code Platoon, NFP, a nonprofit coding bootcamp serving the military-connected community.
 - **You/User:** any visitor accessing codeplatoon.org.
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2. How We Use Cookies

We use cookies to:

- Enable essential site functions such as navigation and security.
- Collect anonymous data about site traffic and user behavior to help us improve our website and outreach.
- Store your preferences, such as cookie or accessibility settings.
- Support embedded content (such as videos, forms, and third-party tools).
- If applicable, tailor marketing and outreach efforts to connect with potential students, volunteers, and supporters.

3. Types of Cookies We Use

- **Strictly Necessary Cookies:** Required for operation of our site (e.g., security, donation processing). These cannot be turned off.
- **Performance & Analytics Cookies:** Help us measure site use, track engagement with our programs, and identify areas for improvement.
- **Functionality Cookies:** Remember your preferences and settings for a more personalized experience.
- **Targeting/Advertising Cookies:** May be used to support outreach campaigns (e.g., Google Ads, Meta) and ensure that our messaging about programs and opportunities reaches interested audiences.

4. Third-Party Cookies

Some cookies are placed by third parties (e.g., analytics providers like Google Analytics, video hosting platforms, and advertising networks). These third parties may collect information about your online activity across different websites.

5. Managing Cookies

You can manage your cookie preferences through our cookie banner or by adjusting your browser settings:

- Delete existing cookies
- Block new cookies
- Receive alerts before cookies are placed

Please note: disabling some cookies may affect the functionality of codeplatoon.org.

6. Changes to This Policy

We may update this Cookie Policy periodically to reflect changes in law, technology, or our practices. Updates will appear on this page with a revised effective date.

7. Contact Us

If you have any questions about how we use cookies, please contact:

Code Platoon, NFP

Email: info@codeplatoon.org

Address: 125 S. Clark St, Suite 1800, Chicago, IL 60603